

# ENTERPRISE DATA 2018:

THE STATE OF DATA PRIVACY AND SECURITY COMPLIANCE

Data from Aberdeen's research conducted in partnership with Liaison Technologies

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## What is the current state of privacy and security compliance for enterprise data?



### EXCEEDINGLY COMPLEX



**6 out of 7** enterprises (86%) have to deal with the complexity of multiple types of data and/or data-related processes subject to compliance requirements.

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Year-over-year, enterprises are **3x** more likely to experience an **increase** in the total number of compliance requirements for the privacy and security of enterprise data.

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### SURPRISINGLY IMMATURE



No element of the data life cycle was rated above a **30% maturity level**.

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Lowest levels of maturity:

Data Integration	12.6%
Data Ingestion	14.0%
Data Syndication	19.0%

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Highest levels of maturity:

Data Protection	24.5%
Data Storage	22.5%
Data Management	18.7%

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**30%** of the overall IT OpEx is being allocated to the achievement and reporting/certification of data privacy and security.

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### DISAPPOINTINGLY INEFFECTIVE

Enterprises are doing and spending more, but getting less:



Almost **40%** of enterprises are still **unable to report or certify compliance**.

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**75%** of enterprises experienced at least 1 data non-compliance issue.

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Almost **60%** of enterprises experienced at least 1 data breach.

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## It's time to reconsider your approach.



Complexity, costs, and consequences make a compelling case for reconsidering your approach to managing your data and data-related processes, across key elements of the enterprise data lifecycle.

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As a leader in cloud-based integration and data management solutions, Liaison helps businesses overcome today's toughest data challenges while building a robust foundation from which to tackle tomorrow's. From complex integration to data management to big data, our secure solutions break down data silos, reduce inefficiencies, and uncover actionable insights. Founded in 2000, Liaison serves over 7,000 customers in 46 countries with offices in the United States, Finland, the Netherlands, Sweden and the United Kingdom.

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